

INDIAN STUDENT GUIDE TO AMERICAN HIGHER EDUCATION

CONFIRMATION OF ADVERTISING FORM

TO CONFIRM ADVERTISING, PLEASE SEND OR FAX TO:

Spindle Publishing Company, Inc., 2275 Swallow Hill Road, Building 800, Pittsburgh, PA 15220
Phone: 412-278-4900; Fax: 412-278-4906; info@spindlepub.com

I wish to advertise in the:

- January 2011 January 2012 edition(s) of the
Indian Student Guide to American Higher Education.

ADVERTISING RATES:

- | | |
|--|--------|
| <input type="radio"/> Outside Back Cover | \$2500 |
| <input type="radio"/> Inside Front Cover | \$2200 |
| <input type="radio"/> Inside Back Cover | \$2200 |
| <input type="radio"/> Full Page | \$2000 |
| <input type="radio"/> Half Page | \$1400 |

All Advertisements are in Color

Internet Package included with all advertisements.

SCHOOL/PROGRAM PROFILE (online)

- Materials for our profile are enclosed.
- Materials for our profile are being sent separately.
- Please call to discuss setting up our profile.

ARTWORK (print)

- The artwork for our advertisement is enclosed.
- The artwork is being sent under separate cover.
- Please call to discuss setting up our artwork.

All rates are net. Terms of payment are 30 days from the date of publication. There is a 3% pre-payment cash discount for payment with confirmation.

THERE IS A 50% CANCELLATION FEE ON CONFIRMED ORDERS.

X

SIGNATURE

DATE

(for billing purposes)

NAME: _____

TITLE: _____

ORGANIZATION: _____

ADDRESS: _____

PHONE: _____ FAX: _____

EMAIL: _____

50% DISCOUNT
Current advertisers in the *International Student Guide to the United States of America* get a 50% discount on these rates for advertising in the *Indian Student Guide to American Higher Education.*

NEW

eProspectus

I am confirming an eProspectus

The Electronic FLASH Prospectus will be:

- Created for your approval based on materials that you provide (copy, graphics, application forms, etc.).
- Emailed automatically to any student who selects your school/program from the online Reader Inquiry Form.
- Accessible from the main web page of this guide.
- Limited to twelve pages. \$125 charge per additional page.
- Introductory rate — \$ 2000

THREE YEAR RATE PROTECTION OPTION

Yes! I am confirming the same program for the next three years in the *Indian Student Guide to American Higher Education*. The rates will stay the same for the term of this three year contract. We will be invoiced as each edition is produced. Payment for our participation will be due within 30 days from publication.

Signature

Date

STUDENT INQUIRY CONTACT (online)

The following information will be provided to students:

Office/Recruiter Name: _____

Phone: _____

Email: _____

Website: _____

Majors: Please provide us with a list of your majors/degrees as we will promote them on our website.

(attach a separate sheet or email to info@spindlepub.com)