

NEW

Indian Student Guide to American Higher Education

(www.IndianStudentGuideToAmericanHigherEducation.com)

For the sixth successive year, India is the leading country of origin for students coming to the United States for higher education. In the 2006/2007 academic year, 83,333 students from India were enrolled at American colleges and universities. This number represents an increase of 9.6% over the previous year.

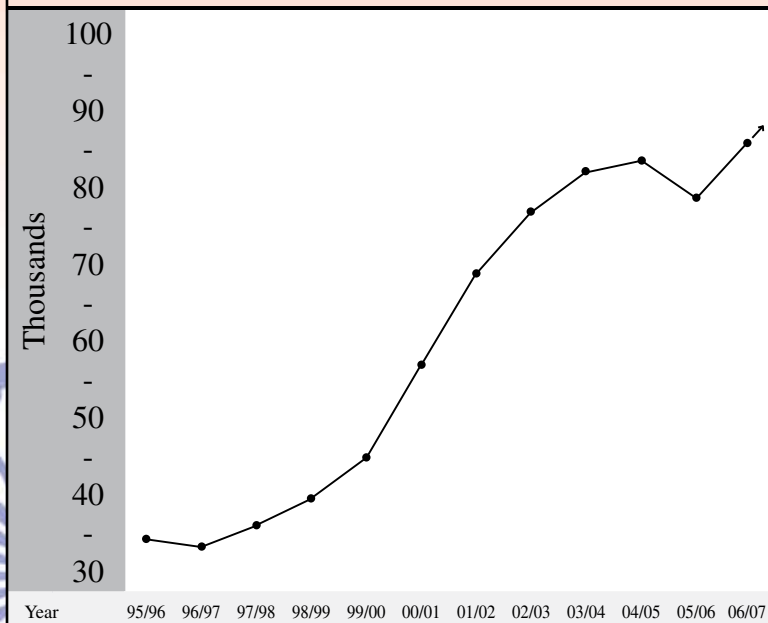
Students from India accounted for 14.4% of the 582,984 international students enrolled at American colleges and universities. Since the 2000/2001 academic year, enrollments from India have surged, making students from India the biggest contributor of international students to the United States.

Open Doors reports that international students are a boon to the U.S. economy, contributing approximately \$14.5 billion through expenditure on tuition and living expenses. According to the Department of Commerce, U.S. higher education is the country's fifth largest service sector export.

Although approximately two-thirds of the students from India have traditionally come to the United States for graduate education, more students are choosing American colleges and universities for undergraduate degrees.

The FOUR primary reasons for the increase of students from India in the U.S. are: 1) The economic liberation policies of the Government of India that were implemented starting in 1991. 2) The phenomenal growth of the Indian economy in the past five to seven years. The GNP growth in India has been more than double that of the United States. In 1970, The Government of India officially gave only \$7 to students going overseas for education. Today, students are allowed to get thousands of dollars in education loans for study abroad. 3) The number of quality

Students from India in the U.S.



colleges and universities in India has not kept up with the growth in population or the demand for higher education. The intense competition for admission to quality higher education is forcing bright students to seek out other alternatives. 4) The relative weakness of the dollar compared to other currencies makes U.S. higher education economically more attractive for international students.

The Indian Student Guide to American Higher Education is brought to you by the publishers of the International Student Guide to the United States.

The premier edition will be published in September 2008.

Distribution: The initial print order of 10,000 copies will be complimented by a companion website (www.isgahe.com). Copies will be distributed at premier high schools and colleges throughout India. Copies will also be made available at advising centers of Fulbright Commission offices in the major cities.

Editorial: Besides highlighting the features of the American educational system and covering various fields of study, we will include a few articles specifically designed to help these students make the cultural adjustments during their student life here.

Rates: Full page color \$2000. Half page color \$1400. A 1,000 word profile outlining your courses, programs, admission requirements, and deadlines will be maintained on our website www.isgahe.com for a full year. Interested students will be able to contact our advertisers through the web request form and the links from the advertiser profiles.

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